

# Sensible Micro Corporation Partners With Geyer Electronics to Expand Quartz Crystal, Oscillator and High-Quality Battery Offerings.

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As one of INC 500's Fastest-Growing Technology Companies, Sensible Micro continues to expand their product offerings by adding high-value manufacturer, GEYER ELECTRONIC to their line card.

Since 1964, GEYER ELECTRONIC has been recognized as one of the leading manufacturers of frequency products, quartz crystals, oscillators, and ceramic resonators. In addition to their core portfolio, GEYER ELECTRONIC also manufactures brand name batteries, accumulators (rechargeable batteries), and loading technologies.

Crafted creatively with safety and innovation in mind, GEYER ELECTRONIC products have been field-tested and proven throughout a number of verticals within the electronics industry — earning a reputation for not only being cost-competitive, but also for supplying premium products with unparalleled reliability.

## Applications Include:

- Computing
- Automotive
- Industrial
- Medical
- Defense
- Telecommunications

Sharing a similar vision to Sensible Micro, GEYER ELECTRONIC strives to serve as a dependable, success-oriented partner. To that end, GEYER ELECTRONIC places a strong emphasis on their ability to work in close cooperation with engineers and production teams during developmental phases — enabling GEYER ELECTRONIC to deliver products built to exact specifications.

## GEYER ELECTRONIC is adept at matching reference designs for the following manufacturers:

- Texas Instruments
- STMicroelectronics
- Nordic Semiconductor
- Microchip
- Freescale
- Intel
- Renesas
- Atmel
- Semtech
- NXP

With the current state of shortages plaguing the electronic industry, Sensible Micro Corporation is pleased to partner with GEYER ELECTRONIC who promises short delivery times and quick turnarounds thanks to their deeply rooted logistics network — ensuring consistent worldwide product availability.

Vice President of Sales, Joseph Maronpot commented on the new partnership stating, "GEYER ELECTRONIC has built a fantastic reputation for offering high quality frequency control products for over 50 years. GEYER is one of the few component manufacturers today who will actually support OEM applications for 20 years, thwarting off EOL issues for customers that require longer life cycles. This is a company we are both excited and proud to be partnered with!"

Sensible Micro Corporation is headquartered in Tampa, Florida, and is a certified distributor and supply chain solutions partner. Founded in 2005, Sensible Micro is located in a state-of-the-art 20,000 square foot facility on three beautiful acres of company-owned land. Sensible Micro has invested heavily in warehousing, operations and test facilities to meet the growing demands of loyal OEM/EMS customers requiring the highest levels of quality, component selection and inventory management solutions.

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